



MEDIA RELEASE

11 November 2009

Because Animal Experiments are WRONG...

At its Annual General Meeting on 29 October 2009, AAHR (Australian Association for Humane Research) Inc. formally changed its name to Humane Research Australia Inc.

The association is retaining its mission statement and principles:

HRA works professionally and ethically to develop community-wide awareness of animal experimentation; pursues all reasonable channels to eliminate such experimentation and champions the benefits of realistic, scientifically effective alternatives to all forms of animal usage in research and teaching.

The Association will hold and maintain the following as core principles:

- Extrapolation of research data obtained from animal experimentation to humans is ineffective, inconclusive and often unnecessarily dangerous.
- There are more scientifically reliable and effective ways to conduct research other than with the use of animals.
- Animal-based research and teaching represents unnecessarily cruel and unethical treatments of other sentient beings with little or no redeeming value for human or other species' advancement.

Our new online details are:

Email: info@humanereseach.org.au

Website: www.humanereseach.org.au

For further information about Humane Research Australia Inc. contact:

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